WHATEVER IT TAKES

WORLD MISSION BROADCAST
Welcome to the 2017 World Mission Broadcast (WMB) “Whatever It Takes” booklet, full of stories from Nazarene radio, television, and Internet ministries. You make it possible for WMB programs to be on the air every day with your prayers and financial support. Thank you!

Use this booklet to inform and inspire your congregation about WMB as you prepare to receive the annual offering. By giving them such background, you can be assured that they will be deeply touched to see that the Lord continues to work powerfully through WMB around the world.
HOW TO USE THE STORIES

• NMI leaders, envision how you can best share these stories with your congregation. Then, set a time with your pastor to determine where and how he/she believes the stories can most effectively be used.

• Show the new WMB video included in the promotion packet. The video was shot in February 2017 and is a short, captivating story your people need to see!

• Include the stories in newsletters, Sunday bulletins, on the church’s website and social media, bulletin boards, and any place you want your people to be reminded that they play a significant part in these stories when they support WMB.

• Select two or three of your favorite stories and include them, one each week, in the worship bulletin or tell them during the service in the weeks leading up to receiving your WMB offering. (The annual offering for WMB is the lifeblood of the ministry and can be received anytime it fits best with your church’s calendar.)

• WMB is able to function as effectively as it does because of the ministry framework provided by the World Evangelism Fund (WEF). Less than 10 percent of WMB gifts go toward administrative costs; the remainder directly funds WMB production and airtime. Tell your people this fact and be sure they know that when they give to WEF and WMB, they complete the structure so Nazarene programs will remain on the air, broadcasting the gospel across the globe.

Thank you for all you do to inform, inspire, and involve your congregation in the ministry of WMB!
Two pastors, two million people, and one gospel! This describes one of World Mission Broadcast’s newest radio programs. It airs on Friday nights in Freetown, Sierra Leone, to a listening audience of 2 million. Nazarene pastors Maria Kamara and Vidal Cole deliver hope-filled messages followed by a live question and answer session.
The people of Sierra Leone have endured atrocities over the years. Freetown was a lucrative hub for the slave trade. Great Britain outlawed slavery in the early 1800s and the country remained under Britain’s rule for more than 150 years, so freed slaves flooded into Freetown. After gaining political freedom, the country was at civil war for 11 years where thousands lost their lives.

Today, while the war and slavery are over, the aftermath of these painful experiences remain and the people of Sierra Leone have questions about religion, family, Jesus, freedom, hope, and eternity. They are finding answers through this World Mission Broadcast program. Praise God for the opportunity the church has to share the gospel on Friday nights in Sierra Leone!

“The live sessions are really exciting because that is when you connect directly with the audience. You can give answers to their questions on air and thousands of others hear as well.”

-Vidal Cole
There had been fighting between the tribes for years. In fact, tribal warfare is said to be a way of life in Papua New Guinea. However, that wasn’t what some tribe members wanted, and they began to dream about another way.

As the Nazarene radio program Krais I Laikim Olgeta Pikinini (Christ Loves All Children) reached into the tribal areas, clan members heard the gospel and wanted to know more. As a result, a preaching point was established in the center of three large tribes in the Jiwaka Province. Today, tribe members put aside their differences, lay down their weapons, and attend church together. Only God could make this happen!
PEACE, LOVE, HOPE!

Every day, people flee their homelands due to civil war and persecution—a harsh reality of our times. However, in the midst of the chaos, Nazarenes are using innovative methods to help the refugees, including radio.

“The refugees lack peace, so we produce programs about peace. They lack love, so we talk about love. They lack hope, and we talk about hope.”

– Gabor, WMB worker

Gabor and her team create 65 programs every three months for the men, women, and children living in the northeastern Africa camps.

Pray for the people in Africa, Europe, and other areas who have been forced to live as refugees. Pray also for workers, like Gabor, whose passion is to give hope to the hopeless, knowing that the ultimate hope is found in a relationship with Jesus Christ.
“God used a Nazarene radio program to send the gospel message to a religious leader in Liberia ... and he believed! The leader’s decision to follow Christ has opened the door for the gospel to be shared with his entire clan.”
— Pastor Tee Lathan, Liberia

“Since so many people are owners of electronic gadgets with Internet connection, we are using them to propagate the gospel. Internet radio and short audio programs are the strategies of our time. We take a special interest in reaching those who live far from a church, can’t read, and the elderly by producing holiness programs in a targeted community’s language. The strategy is proving fruitful!”
— Meseret Mengesha, Kenya
“Our village is steeped in darkness. When we listen to your program, it helps us to stand firm for Jesus. Thank you for the spiritual food. We are totally full.”
— Listeners from Madagascar, via text message

“My name is Yambun. I am from Angoram. I have heard your radio drama and I want to know more about your church. Please send me more information about the Church of the Nazarene.”
— Yambun, Papua New Guinea

“Youth don’t listen to terrestrial (radio wave) radio. It’s all online and on their smartphones. That’s why Nazarene Youth International in Guatemala is creating just such an online format … to share the love and hope of Christ in a relevant way.”
— Brian Utter, WMB global coordinator
It was the year 1982 when Pastor Octavio Glavis heard *La Hora Nazarena* (The Nazarene Hour) on the radio. He knew immediately that the holiness message of the Church of the Nazarene is what his people needed. So, he wrote to the denominational headquarters and that letter, sparked by what one listener heard on the radio, started the work of the church in Flor Amarillo, Valencia, Venezuela.

Today, Flor Amarillo is one of the most populous neighborhoods in Valencia. The local Nazarene church has a growing cell group ministry, is involved in evangelistic campaigns and community work, and hosts an annual Vacation Bible School that draws children from near and far. The church is so active that they are literally running out of room for ministry and recently requested Alabaster funds to build a facility that will keep up with current and future growth.

What God started 35 years ago through a Nazarene radio program and a listening pastor is a vibrant work in Venezuela today.
This true story has been told before. Whether old or new, published or republished, the truth of the story remains … God uses Nazarene broadcasts to go where the church cannot, even into the cab of an 18-wheeler.

A Guatemalan pastor was the speaker on a local radio program called *Moments of Communion with God*. As he concluded his message, he said, “Anyone who feels alone, with problems or without hope and would like to make a decision to receive Jesus as Lord, repeat after me…”

Within a few minutes the station’s telephone rang. It was Isaac, a truck driver who was traveling through town. Isaac said that God had touched his heart while listening to the pastor’s message and that he wanted to accept Jesus as his Lord and Savior. The pastor prayed with Isaac on the air.

Later, as the pastor was leaving the station, another call came in. It was Rudi, a truck driver who had heard Isaac pray on the program. Rudi was calling from his truck because he too wanted to receive Christ.

The pastor later learned that the night Isaac prayed the sinner’s prayer on the air, he took the gospel message home and all of his family accepted Christ. Today, Isaac and his family are involved in a local church, growing in their faith. He keeps in touch with the pastor who shared the good news on the radio that night. Because of the pastor’s message, Isaac made a call that changed his and his family’s lives for eternity.
HISTORIC HIGHLIGHTS

The Nazarene Radio League is formed by vote of the denomination's General Assembly.

Showers of Blessings, the first English radio program, goes on the air in the United States and is picked up by radio stations inside and outside the USA.

The first Spanish radio program, La Hora Nazarena, is aired with Dr. H.T. Reza as host.

Nazarene radio, television, and Internet programs expand their reach to share the gospel across the globe in multiple languages. Two examples are:

- **2003**
  - *Mujer Valiosa* (The Valued Woman), saturates Latin American radio and television.

- **2009**
The Name – Over time, the Church of the Nazarene’s broadcast ministry functioned under different names, each one reflective of the era and realities of global broadcast work. The names have been Nazarene Radio League, World Mission Radio, World Evangelism Broadcast, and today, World Mission Broadcast.

Regardless of the name, your denomination’s broadcast ministry has told people all over the world about Jesus. We’ve done this using whatever technology was available. Speakers mounted on a telephone pole blare out the message of hope in the mountains of Brazil, while broadcasters in the Philippines use the latest high-tech gadgets. The result: Millions of people hear the good news and untold numbers accept Christ as Savior. #whateverittakes

And the work continues …
Technology has become a driving force behind many cultures around the globe, particularly among the world’s youth. Whether in a large Asian metropolitan city or in the far reaches of the African bush, one thing youth have in common is the desire to express themselves through media and to be connected to community using technology.

In fact, youth are no longer just consumers of media, but creators.

World Mission Broadcast is coming alongside young media creators through “Media Discipleship Centers.” The first center will be in Riobamba, Ecuador, where youth will learn how to produce audio, video, and digital media. Youth will also be discipled in their personal faith and mentored on how to take their passion for media and use it to tell others about Jesus.

Pray for the development of the Media Discipleship Centers.

Pray for the young men and women who will learn at the centers and then go out into all the world to tell others about Christ.